

Updated Analytics Dashboard

User Activity	MONTHLY ACTIVE US	SERS Not Registered	Inactive Active	VIEW IN USER ACTIVITY PAG
Notifications	December			
Other	January February			
Uther	March			
	April			
	May			
	June July			
	August			
	September			
	October			
	November			
		Day Week	Month Custom	
	Content	Administrator	Social	
	Content	Administrator	Social	
		-		

We've made some updates to our analytics dashboard!

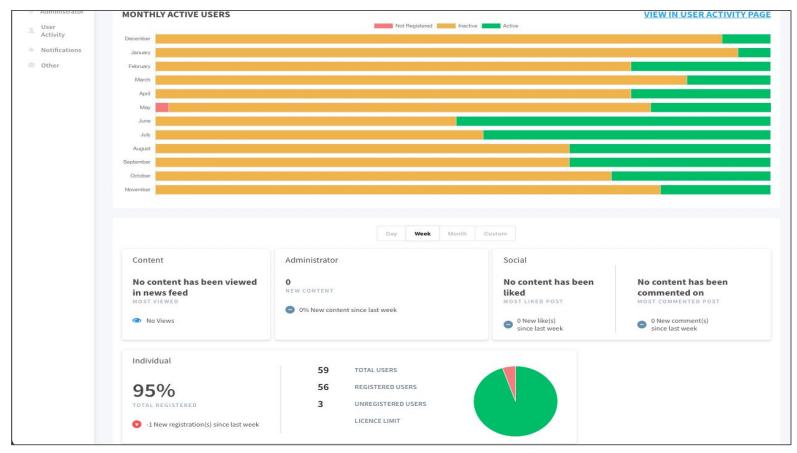
You can now see Monthly Active Users and active users trends over a 12 month period.

Hover over the bars to see the true number

This data will help you see the effectiveness of campaigns to drive engagement and app activity and identify trends around seasonal usage of the app.

Views of Analytics Updates

Dashboard View



Views of Analytics Updates

User Activity View

Dashboard	User Activity Individual team member	s activity	Day Week Mo	nth Custom		
Content Administrator	Show filter options					
User Activity						
Notifications	NEW REGISTRATIONS	AVERAGE DURATIO	N ON MOBILE APP (1) Since la		AGE DURATION ON	WEB APP (1) Since last
Other	O last week	26s	week	4r	n 31s	week
	59 TOTAL LICENSED USERS	56 TOTAL USI	ers 🏝	52 INACTIVE USERS	1 4	CTIVE USERS
	Users					Generate Report
				b Profiles		Latest Activity