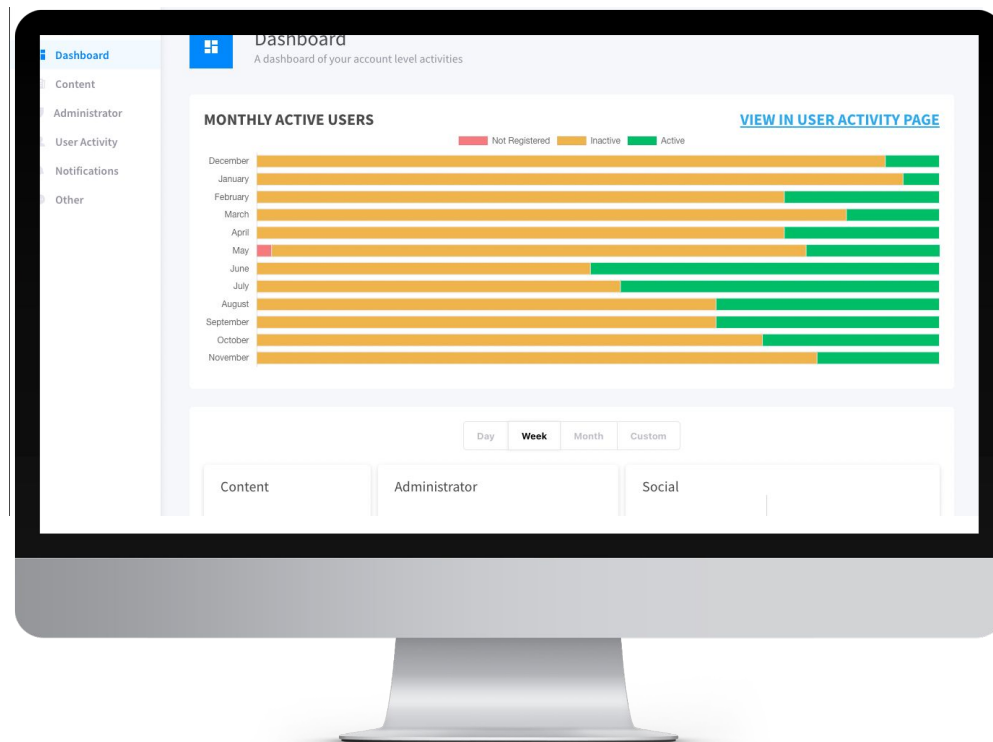


Updated Analytics Dashboard



What's New in the Analytics Dashboard

We've made some updates to our analytics dashboard!

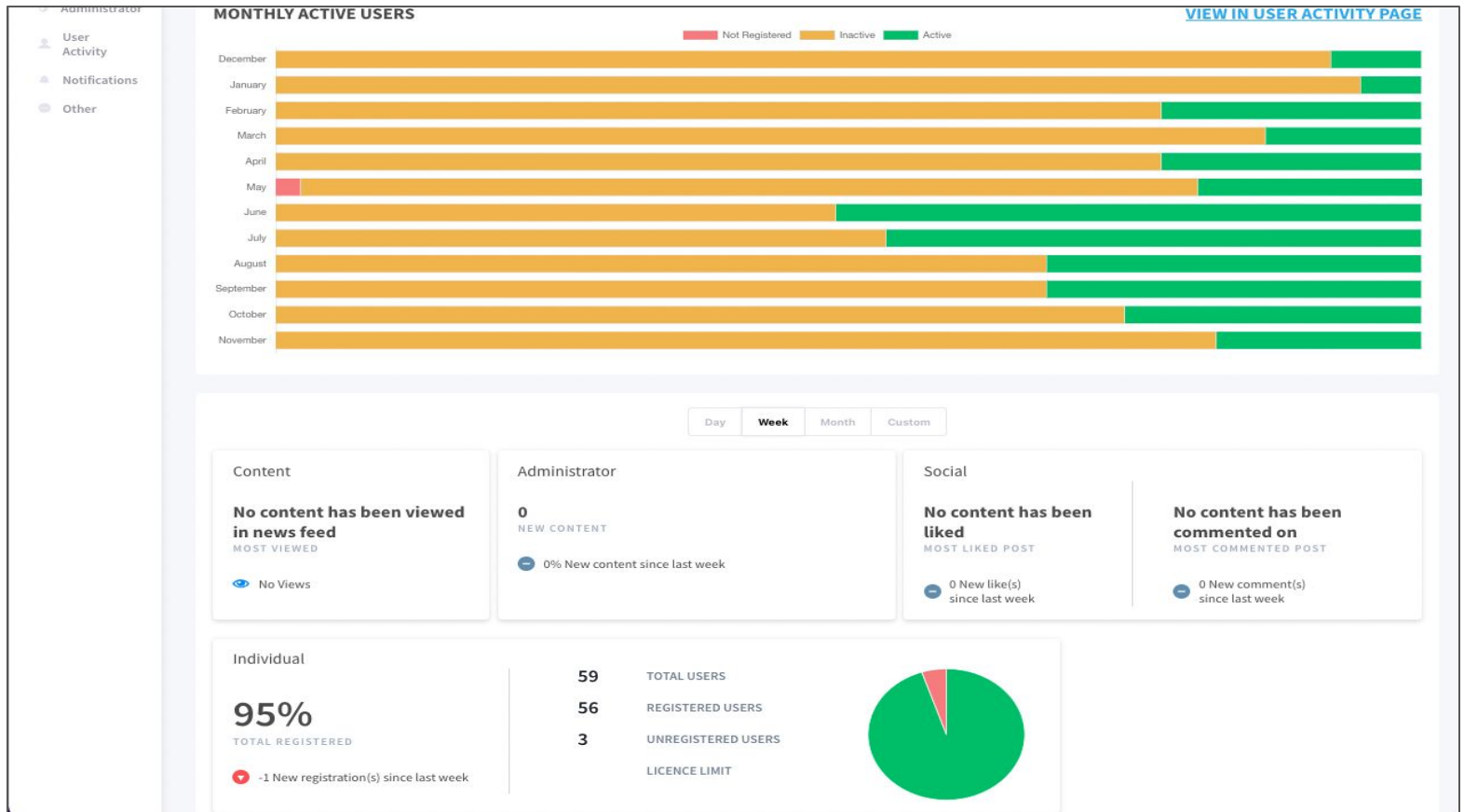
You can now see Monthly Active Users and active users trends over a 12 month period.

Hover over the bars to see the true number

This data will help you see the effectiveness of campaigns to drive engagement and app activity and identify trends around seasonal usage of the app.

Views of Analytics Updates

Dashboard View



Views of Analytics Updates

User Activity View

