

Linking to Content Within theEMPLOYEEapp

Introduction to Deep Linking

Did you know that it is possible to direct users from your other platforms (such as email and newsletters) to content found in theEMPLOYEEapp?

This can be a great tactic to drive employees towards the app and encourage them to use it.

How to Link to Content in theEMPLOYEEapp

So, how does it work? This is actually a very simple process.

Step 1: Enable “All Sharing” on the post you want to push your users to.

Step 2: Once all sharing is enabled on the post, when you click the “Share” button on the post, the link will automatically be copied to your clipboard.

Step 3: Then paste that link into your newsletter or email. That link will then link to the content within the app/intranet.

